



## Oriental Education Society's College of Arts, Commerce and Science

Affiliated to University of Mumbai

Oriental Building Opp. Infinity Mall, Behind Lotus Petrol Pump New Link Road, Andheri (W)  
Mumbai-400102 Mobile-9769599096 Email:- clerk@occm.edu.in Website.[www.occm.edu.in](http://www.occm.edu.in)

AISHE NO: C- 33858

Code: 589



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Oriental Building, Opp. Infinity mall, behind lotus petrol pump  
New Link Road, Andheri (W). Mumbai-400102.

# Campus Social Innovative

**Where Vision Meets Action | Where Ideas Spark Impact**

**Students from across disciplines unveiled futuristic  
prototypes:**



**Smart Car Showroom,**



**AI-powered Banks,**



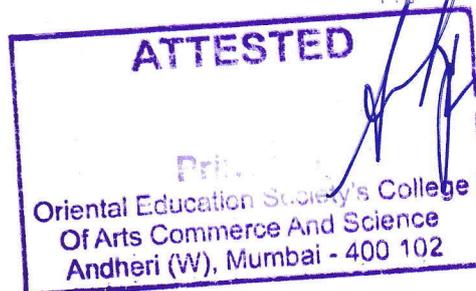
**E-Robots Hubs, and much more**



**Date:- 3<sup>rd</sup> October 2024 at 12:30 pm**

**Venue:- At 2nd Floor ,College Auditorium**

**Each model, a promise to redefine our tomorrow.**



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The Social Science Club organized the Campus Social Innovators Programme on 4th October 2024 for all degree students. The event aimed to introduce students to start-up business models and entrepreneurial thinking.



**ATTESTED**

Pr.

Oriental Education Society's College  
Of Arts Commerce And Science  
Andheri (W), Mumbai - 400 102

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**DATE: 05/10/2024**

### POST EVENT REPORT

**Organizing Body:** Social Science Club

**Date:** 3rd October 2024

**Venue:** 2nd Floor, College Auditorium, Oriental Education Society of Arts, Commerce and Science.

The Social Science Club of Oriental Education Society Of Arts, Commerce and Science conducted Campus Social Innovators on 3rd October 2024 at 11 am. The event began with a welcome speech by the Principal and Chairperson Dr. Abdul Aziz Shaikh, introducing the objectives of the programme and outlining the agenda. A short presentation was delivered on the essential components of a start-up business model and how such models contribute to solving societal and market-based problems. Students participated in group-wise presentations, where each group showcased a unique business idea they had developed prior to the event. A total of 12 groups participated. Innovative ideas ranged across sectors like eco-friendly products, educational tools, health tech, and rural employment platforms. Faculty members evaluated the presentations based on creativity, feasibility, market potential, and social relevance. Ethical business practices and the importance of integrating social responsibility were emphasized during the discussions.

#### Outcomes

- Enhanced understanding of the structure and purpose of business models among students.
- Encouraged teamwork, critical thinking, and public speaking through group-wise participation.
- Fostered an entrepreneurial mindset aligned with ethical and social responsibilities.
- Provided a platform for students to express innovative ideas and receive expert feedback.



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**Date:- 25/09/2024**

### NOTICE

This is to inform that the Social Science Club of Oriental Education Society Of Arts, Commerce and Science is organizing a Campus Social Innovators Programme for all degree students on 3rd October 2024, in 2nd Floor, College Auditorium from 11AM to 1 PM.

This event aims to introduce students to the fundamentals of developing innovative business models and exploring entrepreneurial opportunities. It will be an excellent platform for aspiring entrepreneurs to gain insights and inspiration.

### AGENDA

1. To introduce students to the fundamentals of start-up business models and their role in solving real-world problems through innovation and entrepreneurship.
2. To foster entrepreneurial thinking among degree students and encourage them to develop creative, sustainable, and scalable business ideas.
3. To educate students on the components of a successful start-up model, including value proposition, target market, revenue streams, and cost structures.
4. To provide insights into current market trends and startup ecosystems, helping students understand the practical challenges and opportunities in launching a business.
5. To encourage students to think socially and ethically, aligning business goals with social responsibility and community impact.



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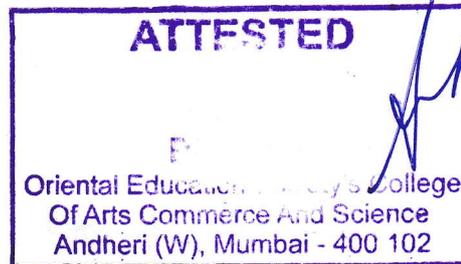
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### Members

Sr.No	Name	Designation	Signature
1	Dr.Abdul Aziz Shaikh	Chairperson	
2	Nadeem Memon	IQAC Coordinator	
3	Insiyyah Rizvi	Cultural Incharge	
4	Monika Adak	Head of Social Science Club	
5	Renu Pal	Assistant Professor	
6	Anuradha Jain	Assistant Professor	
7	Mrs.Ashutosh Jadhav	Non- Teaching Staff	



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## Minutes

Date:- 16/07/2024

**1. Welcome and Opening Remarks:-**Dr. Abdul Aziz Shaikh , the Principal and Chairperson, welcomed all the members to the meeting convened to finalize the arrangements for the Campus Social Innovators scheduled 3rd October 2024, at 11:00 AM in 2nd floor, College Auditorium. He highlighted the importance of entrepreneurship in today's world and introduced the objectives of the Campus Social Innovators Programme.

**2. Group-wise Student Presentations:**

As per the programme structure, students participated in groups and presented their pre-prepared business models. A total of 12 student groups presented diverse and innovative start-up ideas. Business models included solutions in areas such as education technology, waste management, digital marketing, and rural e-commerce. Each group was evaluated based on creativity, feasibility, social impact, and presentation skills. Constructive feedback was provided by faculty members to enhance their ideas further.

**3. Ethical and Social Responsibility in Start-ups:**

Students were encouraged to integrate ethical considerations and social impact into their business planning. Real-world examples of social enterprises were shared to inspire responsible entrepreneurship.

**4. Conclusion and Vote of Thanks:**

The event concluded at 12:00 PM with a vote of thanks delivered by a Social Science Coordinator Assistant Professor Monika Adak. Appreciation was extended to the organizers, faculty, and all student participants for their enthusiasm and valuable contributions.

**5. Closing Remarks :-**The programme concluded with brief closing remarks by Principal Dr. Abdul Aziz Shaikh who reiterated the key takeaways of the session and encouraged students to apply the knowledge gained in their daily lives to achieve financial well-being.

**6. Minutes Prepared By:** Assistant Professor Monika Adak

**Approved By:** Dr. Abdul Aziz Shaikh ( Principal & Chairperson)



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